

ATLANTIC BUILDERS CONVENTION

March 19 - 21, 2024

EXHIBITOR PROSPECTUS



**ATLANTIC
BUILDERS
CONVENTION**

Hosted by New Jersey Builders Association

Invitation to Exhibit

The New Jersey Builders Association (NJBA) invites you to participate in the 2024 Atlantic Builders Convention (ABC) at the Hard Rock Hotel and Casino in Atlantic City, New Jersey, March 19 - 21, 2024. Thousands of industry professionals attend this conference and expo each year to learn, network and develop business opportunities and celebrate our industry. ABC is the largest building industry tradeshow in the Northeast and for good reason.

Booth Rental Fees

Booth Size	Today - October 15		October 16 - December 31		January 1 until show	
	NAHB Member	Non-Member	NAHB Member	Non-Member	NAHB Member	Non-Member
10 x 10 Standard Inside	2,300	2,800	2,500	3,000	2,700	3,200
10 x 10 Standard Corner	2,500	3,000	2,700	3,200	2,900	3,400
10 x 10 Premium Inside	3,000	3,500	3,300	3,800	3,500	4,000
10 x 10 Premium Corner	3,300	3,800	3,600	4,100	3,800	4,300
10 x 20 Endcap	5,500	6,000	6,000	6,500	6,500	7,000
20 x 20 Main Isle	10,000	10,500	11,000	11,500	11,500	12,000

Deluxe Booths indicated in red add 20% to above pricing

What's Included?

- 50 Exhibit Area Only Guest Passes for distribution
- 5 Two-Day Full Registrations (per 10' x 10' booth) for booth personnel which includes FREE admission to all education seminars, ABC After Hours Mixer, and Exhibitor Appreciation Breakfast
- Company and category listing on the ABC website and in the official show guide and/or mobile application
- Pipe and drape – 8' backdrop and 42" side rails
- Company name and booth number sign (excludes Main Aisle booths)
- Discounted space in the online ABC Marketplace

Floor Plan and Reserving Space

To view the floor plan and reserve exhibit space, visit www.abconvention.com. If you have any questions, please email Pauline@njba.org.

Exhibit Dates & Hours

Wednesday, March 20, 2024

Exhibit Hours: 10:00 am* – 4:00 pm

Thursday, March 21, 2024

Exhibit Hours: 10:00 am* – 3:00 pm

* Exhibitors will be allowed into the exhibit area one hour prior to the start of the show.

Exhibit Move-In Dates & Hours

Monday, March 18, 2024 (large booths 10 x 20 and larger)

Hours: 12:30 pm - 4:30 pm

Tuesday, March 19, 2024 (all booths)

Hours: 8:00 am – 5:00 pm (special accommodations may be made for large booth move-in Tuesday)

Wednesday, March 20, 2024

Hours: 7:00 am – 9:00 am (limited set-up only)

All exhibits should be set up by 5 pm on March 19th. Only minor finishing work between 7 AM and 9 AM on March 20th will be permitted.

Exhibit Move-Out

Thursday, March 21, 2024 (all booths)

3:00 - 11:00 pm

Regulations & Order Forms

All rules and regulation including union jurisdiction rules, Hard Rock Hotel and Casino Atlantic City regulations, and the terms & conditions are posted on www.abconvention.com. For your protection, please review them. All order forms will be available at www.abconvention.com/exhibit/.

Shipping & Drayage

The official drayage contractor for our show is AEX Convention Services and specific information can be found in the exhibitor kit which will be available at www.abconvention.com/exhibit/.

Shipping to the AEX Convention Services Warehouse - Through our special arrangement with AEX Convention Services, exhibitors can receive a waiver of Inbound/Outbound overtime charges for freight shipped in advance to the AEX warehouse. Shipping to the AEX Convention Services warehouse will ensure that your materials will be in your booth by 8AM on Tuesday, March 19th. If you have any questions or would like assistance, please call AEX Convention Services at (609) 272-1600. Advanced shipping arriving at the AEX Convention Services warehouse later than Tuesday, March 12th will incur additional charges and fees.

Delivery to Etess Arena at the Hard Rock Hotel and Casino Atlantic City - On Tuesday, March 19th from 8 AM until 5 PM, exhibitors may deliver their materials to the property. Upon arrival, all drivers should register with AEX Convention Service supervisory personnel. Unloading of all trucks will be done on a first-come, first-serve basis. Self-unloading will also be available during this time. All exhibitors delivering materials to Etess Arena in their own vehicles must remember that no vehicles will be allowed to be left unattended once the exhibit is unloaded. To avoid delays in unloading your exhibit, it is recommended that exhibitors ship through the drayage company. Exhibitors delivering materials to the dock in a privately-owned vehicle (POV) may use their own luggage carts or rent them from Hard Rock for \$25. A POV is a privately-owned vehicle (no rental or company vehicles) no larger than a minivan or SUV. There will be no self-unloading available on Wednesday, March 20th. Hard Rock Hotel and Casino Atlantic City will not accept shipments. All shipments must go through AEX.

Labor Policy

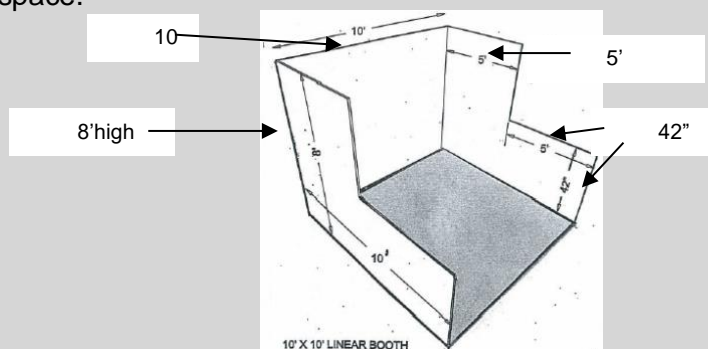
There will be no restrictions on exhibitors working in their inline booths. However, AEX Convention Services' exhibitor-friendly labor policy can bring great benefits and savings to exhibitors. If you have any questions, please contact the AEX Convention Services Office at (609) 272-1600.

Dismantling of Exhibits

- Exhibitors are required to keep their space manned during exhibit hours. Early dismantling of booths will not be tolerated and violators will be assessed a fine or other penalty per the Terms and Conditions.
- All exhibits must be removed from the exhibit area by 11:00 PM on Thursday, March 21, 2024. Hard Rock Hotel and Casino Atlantic City will NOT allow storage of exhibits after this time. Any exhibitor who has not packed their booth ready for removal by 11:00 PM will have their booth dismantled, packed and removed by the official service contractors. The exhibitor will be responsible for charges involved. Arrangements to have your exhibit returned to the AEX Convention Services warehouse and held for pick up later can be made at the AEX service desk before the close of the show.
- Exhibitors must provide personnel who pick up their exhibit with proper identification and a listing of the merchandise to be removed from Hard Rock Hotel and Casino Atlantic City. Guards will be on duty at the freight entrance to ensure that this procedure is complied with.

Booth Restrictions – Restrictions will be strictly enforced on site

- Each booth (except for booths located on the Main Aisle) is draped 8' high on the backline and 42" high on the sideline. **Table and chairs are not provided but may be rented through AEX.**
- The sidelines of adjoining booths cannot exceed 42" for the 5' closest to the aisle so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8' is allowed only in the rear half of the booth space.



- Any display extending above the 42" side-rail must ensure that all exposed areas facing the adjoining neighboring booth are finished off with board, drape or some other comparable material. These areas facing your adjoining neighbor should not have any company name, logo or any other advertising copy.
- Helium Balloons - Helium balloons are permitted only when they are securely anchored to exhibits. Balloons may not be given away. A fee will be charged for the removal of any balloons that rise to the ceiling.
- Propane tanks are NOT allowed into the conference center.
- Noisy exhibits, or those in bad taste in the judgment of the ABC, will not be permitted. ABC reserves the right to remove any objectionable exhibits, persons, advertisements, or any other feature or action, which might not conform to the high standards of the convention. In such instances, there will be no refunds.
- All aisle space is subject to local fire regulations and shall not be used for demonstration purposes or oversized displays.

Liability

The New Jersey Builders Association (NJBA), the Atlantic Builders Convention (ABC), Hard Rock Hotel and Casino Atlantic City and AEX Convention Services are not responsible for any injury to any exhibitor or the exhibitor's employee or property, or for the loss by theft, fire, damage, delay or any cause whatsoever, while exhibits and merchandise are in transit to or from the building, or while in the building. All materials that are to be used at this convention shall comply with the provisions of federal, state, or local codes or regulations of any agency having jurisdiction. Please share this information with members of your staff who are responsible for your booth.

Insurance Requirements

- A Certificate of Insurance (COI) acceptable to Management shall be provided to Management prior to (i) set up of any equipment or material for use at the Convention or (ii) any other use of the Exhibition Space by Exhibitor. The COI shall provide the following types of coverage and limits of liability:
 - Commercial General Liability – including Contractual Liability, \$2,000,000 per Occurrence, \$2,000,000 Aggregate
 - Workers Compensation – NJ Statutory Benefits
 - Auto Insurance - \$1,000,000 Liability Per Accident (if required)
- The COI must also name the New Jersey Builders Association (NJBA) and the Atlantic Builders Convention (ABC) as additionally insured and the COI shall contain the following statement: *"The New Jersey Builders Association Inc, Atlantic Builders Convention and each of their officers, agents and employees, Hard Rock Hotel and Casino Atlantic City and their subsidiaries and affiliates, and each of their officers, Directors, representatives and employees are named as additional insured on a primary, non-contributory basis to the commercial liability and auto liability insurance shown above for all activities conducted as part of or related to the 2024 Atlantic Builders Convention."*

Comp Codes

Exhibitors are provided an allotment of 50 free Exhibit Area Only passes and are strongly encouraged to distribute the complimentary code to both current and prospective clients and customers. Codes will be distributed to all exhibitors with suggested invitation text and instructions on how to use the code. If you need assistance, email lisa@njba.org.

Special Events

We invite you and your booth personnel to join us at the ABC After Hours on Wednesday, March 20th at 10:00PM and at the Exhibitor Appreciation Breakfast on Thursday, March 21st at 9:00AM. Additional details regarding these and other events will be available at: <https://abconvention.com/attendee-registration/>.

Booth – Catering

All food and beverage items must be supplied and prepared by Hard Rock Hotel and Casino Atlantic City. Food items may not be removed from the premises or to be transferred to guest rooms or hospitality suites as per the Health Department Regulations. No food or beverage may be brought into Hard Rock Hotel and Casino Atlantic City by a guest or attendee including exhibitors.

Hotel & Travel Information

Hard Rock Hotel and Casino Atlantic City - The Official Host Hotel of the Atlantic Builders Convention: Conference and Expo

Rate: \$99.00 per night plus tax and fees, single or double occupancy.

Additional fees apply per guest above two (2) with a maximum occupancy of four (4) adults per guest room. The charge per person is \$20.00 per person per night.

The following fees and taxes will be charged per room per night:

Tourism Promotion Fee: \$2.00; NJ Occupancy Fee: \$3.00; Casino Room Occupancy Fee: \$2.00; Resort Fee: \$25.00. The room rate and all the above Fees are also subject to the applicable 13.625% taxes.

Resort Fee includes:

- High-speed in room Wi-Fi up to two devices
- Access to Body Rock fitness center
- Unlimited entry and exit into Self-Parking garage after initial fee
- Access to Indoor pool and seasonal sundeck

Reservations: Please [click here](#) to reserve a room at the group discounted rate.

For additional information & updates, please visit: www.abconvention.com