

# WINNERS BOOK



Sales & Marketing Awards  
Tuesday, March 28, 2023

Presented by:  
New Jersey Builders Association

# 2023 Sales and Marketing Award Winners

## **Above and Beyond Community Service Award**

Built to Honor Program  
PulteGroup

## **Best Logo Design for an Attached Community**

Traditions at Wall  
American Properties Realty, Inc.  
Design By: Design 446

## **Best Logo Design for a Rental Community**

Summit Court  
Diversified Properties, LLC  
Design By: Design 446

## **Best Logo Design for a Detached Community**

Venue at Monroe  
Lennar  
Design By: Design 446

## **Best Brochure for an Attached Community**

Traditions at Wall  
American Properties Realty, Inc.  
Design By: Design 446

## **Best Brochure for a Detached Community**

Venue at Monroe  
Lennar  
Design By: Design 446

## **Best Brochure for a Rental Community**

Haus25  
Veris Residential

## **Best Brochure Using a Corporate Jacket**

Trinity Dominion LLC  
Design By: Design 446

## **Best E-Brochure for a Community**

The Parke at Little Falls  
Lennar  
Design By: Design 446

## **Best Print Ad One-half Page and Under**

Traditions at Wall  
American Properties Realty, Inc.  
Design By: Design 446

## **Best Print Ad Over One-half page**

202 Park  
First Montgomery Group  
Design By: Elise Stodolak and Samantha DiJosie

## **Best Digital Ad**

Fairview at Warren  
Pulte Homes

## **Best Eblast**

Venue at Monroe  
Lennar  
Design By: Design 446

## **Best Use of Social Media**

Hillsborough Village Center  
Larken Associates  
Design By: Larken Associates

## **Best App or online interactive tool**

Traditions at Wall  
American Properties Realty, Inc.  
Design By: Design 446

## **Best On-line Video/YouTube**

Hillsborough Village Center  
Larken Associates

## **Best Billboard**

Amaranth at North Brunswick  
Kaplan Companies  
Design By: Design 446

## **Best Direct Mail Piece or Direct Mail Campaign**

202 Park  
First Montgomery Group  
Design By: Elise Stodolak and Samantha DiJosie

## **Best Website**

Venue at Monroe  
Lennar

## **Best Website for a Rental Community**

Print House  
Russo Development & Partners

## **Best Sales Office 800 Square Feet or Less**

Venue at The American  
Lennar  
Design By: Design 446

## **Best Sales Office Over 800 Square Feet**

Parkers Creek  
Pulte Homes

## **Best Sales Office for a Rental Community**

Amaranth at North Brunswick  
Kaplan Companies  
Design By: Design 446

## **Best Design Center**

SportProsUSA, Inc.

## **Best Interior Merchandising for an Attached Community**

Enclave at Chatham  
Toll Brothers  
Design By: Toll Brothers

## **Best Interior Merchandising for a Common Space**

Dey & Bergen  
BNE Real Estate Group, Hornrock Properties & Canoe Brook Development  
Design By: Mary Cook Associates

## **Best Interior Merchandising for a Clubhouse**

The Grove at Upper Saddle River  
Toll Brothers  
Design By: Mary Cook Associates

## **Best Interior Merchandising for a Rental Community**

Haus25  
Veris Residential  
Design By: Joan Stapleman Designs & Angela Mermini Designs

## **Best Interior Merchandising for an Amenity Space in a Rental Community**

Vermella Woodbridge  
Russo Development  
Design By: Russo Development

## **Best Landscaping Design for an Attached, Rental or Mid-Rise/High-Rise Community**

Vermella Woodbridge  
Russo Development  
Design By: Russo Development

## **Best Outdoor Living Space and/or Outdoor Amenities for an Attached, Rental or Mid-Rise/High-Rise Community**

Vermella Woodbridge  
Russo Development  
Design By: Russo Development

## **Best Outdoor Living Space and/or Amenities for a Detached Community**

Venue at Monroe  
Lennar

## **Best Signage Program for an Attached or Rental**

Amaranth at North Brunswick  
Kaplan Companies  
Design By: Design 446

## **Best Signage Program for a Detached Community**

Venue at Monroe  
Lennar  
Design By: Design 446

## **Best Marketing Strategy for an Attached Community**

Traditions at Wall  
American Properties Realty, Inc.

## **Best Marketing Strategy for a Detached Community**

Venue at Monroe  
Lennar

# 2023 Sales and Marketing Award Winners

## **Best Marketing Strategy for a Rental Community**

Haus25  
Veris Residential

## **Best Detached Home in an Adult Community**

Venue at Monroe  
Lennar  
Design By: Design 446

## **Best Attached Home for a Community Under \$500,000**

Traditions at Wall - The Concord  
American Properties Realty, Inc.

## **Best Attached Home for a Community Over \$500,000**

Parkers Creek  
Pulte Homes

## **Best Custom Home Over \$1,000,000**

The Cooper House  
Trinity Dominion LLC

## **Best Home in a Rental Community with 200 Apartments or Less**

Hillsborough Village Center  
Larken Associates

## **Best Home in a Rental Community with Over 200 Apartments**

Print House  
Russo Development & Partners

## **Best Green Project**

Haus25  
Veris Residential

## **Best Kitchen Remodeling/Renovation Project**

Modern Farm Style Kitchen  
MS Warraich Associates LLC

## **Best Bath Remodeling/Renovation Project**

Italian Marble Master Bath  
MS Warraich Associates LLC

## **Best Specialty Room Remodeling/Renovation Project**

Red Vine Cellar  
MS Warraich Associates LLC

## **Best Extreme Home Make-over**

121 Effingham Place  
D. Villane Construction, LLC  
Design By: David Villane

## **Rookie of the Year For Sale Housing**

Anisa Hysenagolli  
The Marketing Directors

## **Salesperson of the Year For Sales Housing**

Kelly Flanagan  
American Properties Realty, Inc.

## **Sales Manager of the Year For Sale Housing**

Alex Vaynrokh  
The Marketing Directors

## **Sales Team of the Year For Sale Housing**

Alex Vaynrokh, Helena Liu, Anisa Hysenagolli & Jalen Holmes  
The Marketing Directors

## **Marketing Director of the Year For Sale Housing**

Hannah Yoo  
The Marketing Directors

## **Rookie of the Year Rental Communities**

Nathan Howard  
The Marketing Directors

## **Leasing Consultant of the Year Rental Communities**

Andy Tungka  
The Marketing Directors

## **Leasing Manager of the Year Rental Communities**

Brandon Ochs  
The Marketing Directors

## **Leasing Team of the Year Rental Communities**

Brandon Ochs, Dawn Nassaney, Scott Fleming & Leo Loyo  
The Marketing Directors

## **Leasing Marketing Director of the Year Rental Communities**

Susan Grosso  
Veris Residential

## **Best Logo for an Associate Member**

Trident Environmental  
Design By: Design 446

## **Best Brochure for an Associate Member**

Trident Environmental  
Design By: Design 446

## **Best E-Brochure for an Associate Member**

Design 446  
Design By: Design 446

## **Best Print Ad Over One-half page for an Associate Member**

Caliber Home Loans  
Design By: The Borodinsky Team

## **Best Direct Mail Piece or Direct Mail Campaign for an Associate Member**

Design 446  
Design By: Design 446

## **Best Special Promotion or Event For an Associate Member**

Trident Environmental  
Design By: Design 446

## **Best Use of Social Media for an Associate Member**

MidAtlantic Engineering Partners, LLC

## **Best On-line Video/YouTube for an Associate Member**

Caliber Home Loans  
Design By: The Borodinsky Team

## **Best App or online interactive tool for an Associate**

Caliber Home Loans  
Design By: The Borodinsky Team

## **Best Interior Merchandising for an Associate Member**

Design East, Inc.

# 2023 GRAND AWARD WINNERS

Community of the Year  
Adult Community

**VENUE AT MONROE**  
**LENNAR**

Ad Agency, Signage & Sales Office  
Design By: Design 446

Community of the Year  
Rental Community with 200 Apartments or Less

**202 PARK**  
**FIRST MONTGOMERY GROUP**

Advertising Designers: Elise Stodolak and  
Samantha DiJosie  
Sales Center Design by: Rich Haydinger III  
Architect: Thomas Brennan Architects

Community of the Year  
Attached Community Under \$500,000

**HERITAGE AT WALL**  
**AMERICAN PROPERTIES REALTY, INC.**

Ad Agency, Signage & Sales Center  
Design By: Design 446

Community of the Year  
Rental Community with over 200 Apartments

**HAUS25**  
**VERIS RESIDENTIAL**

Interior Design by: Joan Stapleman Designs &  
Angela Mermini Designs

Community of the Year  
Attached Community Over \$500,000

**PARKERS CREEK**  
**PULTE HOMES**

Brochure & Signage Design By:  
Studio F

# 2023 Sales and Marketing Award Sponsors

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Thank You to Our Super Sponsors



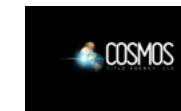
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